

Brief Profile

Name	Ms. Priyanka Sarao	
Designation	Assistant Professor (Commerce)	
Email	priyankasarao06@gmail.com	
Academic Qualifications	M.Com (Hons.), Ph.D. Pursuing	
Specialization	Finance, Banking and Insurance, Human Resource Management.	
Teaching Experience	<ul style="list-style-type: none"> • Two years of teaching experience in the Department of Higher Education (H.P.) • Approximately two years of teaching experience as a Research Scholar in the Department of Commerce, H.P.U. Shimla. 	
Achievements	UGC-NET/JRF (Commerce), UGC-NET/JRF (Management)	
FDP/Trainings /Workshops/Induction/ seminars /Webinars Attended	<ul style="list-style-type: none"> • One Week Induction Training Programme at SCERT Solan, from 21st to 26th October 2024. • One week online National FDP on "Harnessing AI Tools: A step towards strategic teaching approach" at Govt. College Karsog, Dist. Mandi, H.P., from 23rd to 28th December 2024 • National Awareness Seminar at Dept. of Commerce, H.P.U. Shimla, from 27th January to 1st February 2025. 	
Non-Academic/ Administrative Responsibilities Performed	Performed various responsibilities like NCC (Caretaker), Ranger's Leader (Rovers and Rangers), Convener of College Website Updation Committee, and member of various college level committees.	
Research Contribution	<ul style="list-style-type: none"> • Paper Presented- 2 • Research Papers Published- 3 	

Paper Presented in National/International Conference

1. Presented a paper titled **“Relationship Between Diversity Characteristics and the Perception of Inclusion in FMCG Sector”** at 3rd International Conference on Recent Advances and Innovations in Science, Engineering, Technology and Management organised by Solamalai College of Engineering, Madurai, Tamil Nadu, from 25th to 26th April 2025.
2. Presented a paper titled **“A Study of Consumers’ Environmental Attitude and its Impact on Green Purchasing Behaviour in Northern India”** at Three Day Multidisciplinary International Virtual Conference on Digital Revolution in Cultural Preservation organised by Sri Vidhyodhaya College of Education, Tamil Nadu, from 6th to 8th August 2024.

Research Papers Published

1. Published a paper titled **“Diversity at Work: Inclusion Perceptions among Varied Groups in Northern India” (2025)** in International Journal of Research and Analytical Reviews, 12(2), 293-304. E-ISSN 2348-1269.
2. Published a paper titled **“Sustainable choices: The relationship between consumers’ environmental attitude and green purchasing behaviour in Northern India” (2024)** in International Journal of Research in Management, 6(2), 224-230. ISSN 2664-8807.
3. Published a paper titled **“The current status and global trends of diversity management: A bibliometric analysis” (2024)** in International Journal of Research in Management, 6(2), 26-33. ISSN 2664-8807.